# UTILITY PATENT APLICATION TRANSMITTAL (Small Entity)

56354-018 (LAOL-116/PT)

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Total Pages in this Submission

Docket No.

# TO THE ASSISTANT COMMISSIONER FOR PATENTS **Box Patent Application**

Washington, D.C. 20231

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Encl	osed a	are:									
							Appl	lication	Elements		
1	. 🛛	Filir	ng fee a	as c	alculated and	d trar	nsmitted a	as descri	bed below		
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2	. 🛚	Spe	ecificati	on I	naving		19		pages and i	ncluding the following:	
	a.	X	Desc	ripti	ve Title of the	e Inve	ention				
b.   Cross References to Related Applications (if applicable)											
	c.   Statement Regarding Federally-sponsored Research/Development (if applicable)										
	d.		Refer	enc	e to Microficl	he A <sub>l</sub>	ppendix <i>(i</i>	if applica	ble)		
	e.	×	Back	grou	und of the Inv	entic	on				
	f.	×	Brief Summary of the Invention								
	g.	×	Brief Description of the Drawings (if drawings filed)								
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(Only for new nonprovisional applications under 37 CFR 1.53(b))

Total Pages in this Submission 3

3.		Dia	wing(s) (when	Hecessa	iry as presci	ibea by 35 USC 113)						
	a.		Formal	b. 🛚	Informal	Number of Sheets	Twelve (12)					
4.	×	Oath or Declaration										
	a.	☐ Newly executed (original or copy) ☑ Unexecuted										
	b.	☐ Copy from a prior application (37 CFR 1.63(d)) (for continuation/divisional application only)										
	C.	☑ With Power of Attorney ☐ Without Power of Attorney										
	d.	DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 C.F.R. 1.63(d)(2) and 1.33(b).										
5.		Incorporation By Reference (usable if Box 4b is checked) The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.										
6.		Computer Program in Microfiche										
7.		Genetic Sequence Submission (if applicable, all must be included)										
	a.	☐ Paper Copy										
	b.	☐ Computer Readable Copy										
	C.	Statement Verifying Identical Paper and Computer Readable Copy										
					Accomp	anying Application Parts	•					
8.		Assi	ignment Paper	s (cover	sheet & doo	cuments)						
9.		37 CFR 3.73(b) Statement (when there is an assignee)										
10.		English Translation Document (if applicable)										
11.		Information Disclosure Statement/PTO-1449   Copies of IDS Citations										
12.		Preliminary Amendment										
13.	×	Ack	nowledgment <sub>l</sub>	postcard								
14.	×	Cert	tificate of Maili	ng								
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# UTILITY PATENT APPLICATION TRANSMITTAL (Small Entity)

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Docket No. 56354-018 (LAOL-116/PT)

Total Pages in this Submission 3

Accompanying Application Parts (Continued)											
15. ☐ Certified Copy of Priority Document(s) (if foreign priority is claimed)											
16. Small Entity Statement(s) - Specify Number of Statements Submitted:											
17.  Additional Enclosures (please identify below):											
		Fee Calcul	ation and Tr	ansmitta	11 						
CLAIMS AS FILED											
For #Filed #Allowed #Extra Rate Fee											
Total Claims	27	- 20 =	7	x	\$9.00		\$63.00				
Indep. Claims	3	- 3 =	0	x	\$39.00		\$0.00				
Multiple Dependent	\$0.00										
•	BASIC FEE	\$345.00									
OTHER FEE (spec	\$0.00										
•	FILING FEE	\$408.00									
as described be  Charge  Credit a  Charge  Charge	ner is hereby au ow. A duplicate the amount of ny overpayment any additional fi	thorized to charge copy of this sheet t. ling fees required tt in 37 C.F.R. 1.18	et is enclosed as filing fee. under 37 C.F 8 at the mailing So M	F.R. 1.16 ang of the cott A. On	and 1.17. Notice of A  Cold (Cold)  uellette tt Will & En	Signature nery					

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application:

Raviv Laor.

Serial Number: Filing Date:

Not Yet Assigned Filed Herewith

Title:

METHOD OF AND SYSTEM FOR MANAGING PROMOTIONS FOR

PURCHASE TRANSACTIONS OVER A NETWORK

Docket Number:

56354-018 (LAOL-116)

CERTIFICATE OF MAILING U	UNDER 37 C.F.R.§ 1.10	
"Express Mail" Mailing Label Number EL 492734730US  I hereby certify that this paper or fee is being deposited with the United Sta under 37 CFR 1.10 on the date indicated above and is addressed to Box Pa DC 20231.  Anne V. Moylan  (Person Mailing)		

### **BOX PATENT APPLICATION**

Assistant Commissioner for Patents Washington, DC 20231

Dear Sir:

### TRANSMITTAL LETTER

Transmitted herewith for filing are the following documents:

- [✓] Transmittal of Application for Patent Cover Sheet (Small Entity);
- [ ] Patent Application (19 Pages Specification, Claims and Abstract);
- [✓] Twelve (12) Sheets of Drawings;
- √ Verified Statement Claiming Small Entity Status (Unexecuted);
- [ ] Declaration and Power of Attorney (Unexecuted);
- [ ] Check in the Amount of \$408.00; and
- [ ] Return Postcard

If the enclosed papers are considered incomplete, the Mail Room and/or the Application Branch is respectfully requested to contact the undersigned collect at (617) 535-4422, Boston, MA.

A \$408.00 check is enclosed. The Commissioner is hereby authorized to charge any additional fees which may be required or credit any overpayment to Deposit Acct. No. 50-1133.

Respectfully submitted,

Dated: 6/19/00

Scott A. Ouellette, Reg. No.38,573 McDERMOTT, WILL & EMERY

28 State Street

Boston, MA 02109-1775 617-535-4422 (Telephone) 617-535-3800 (Facsimile)